

20th Annual  
**HEALTHCARE  
CONFERENCE**



20th Annual Healthcare Conference

20th Annual

# HEALTHCARE CONFERENCE

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# 20th Annual Healthcare Conference

# AGENDA

Friday, February 9, 2024

8:00 - 9:00am

Early Check In & Breakfast

Geffen Lobby

9:15 - 10:30am

Opening Remarks & Keynote Address from Miké Pýkósz, EVP & President of Healthcare Delivery at CVS Health

Geffen, Cooperman Commons

10:45 - 12:00pm

**PANEL:** AI in Healthcare: The Next Generation of Diagnostics and Screening

Geffen 590

**PANEL:** Women's Health: Navigating Consumer Trends in the Modern Era

Geffen 620

12:00 - 2:00pm

Lunch Break

Geffen, 2nd Floor, Alumni Suite

12:15 - 1:30pm

Lunchtime Fireside Chat, Carolyn Witte, CEO and Co-Founder of Tia Health

Geffen, Cooperman Commons

1:00 - 3:00pm

Start-up Expo and Networking

Geffen, 3rd Floor Boardroom

1:00 - 3:00pm

Case Competition- Interoperability: The Path to Value Based Care

Geffen 390

3:00 - 4:15pm

**PANEL:** Innovations in Mental Healthcare: Strategies for Accessible and Effective Services

Geffen 620

**PANEL:** Genes and Beyond: Revolutionizing Treatment Through Personalized Medicine

Geffen 590

4:30 - 5:45pm

Closing Remarks and Keynote Address from Venky Ananth, SVP & Global Head of Healthcare at Infosys

Geffen, Cooperman Commons

5:45 - 7:30pm

Networking Reception and Happy Hour

Geffen, 3rd Floor Boardroom

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MESSAGES FROM COLUMBIA BUSINESS  
SCHOOL'S  
DEAN, HPM, AND HCIA

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## Message from the Dean

Welcome to the 20th Annual Columbia Business School Healthcare Conference, one of the highlights of the academic year. The symposium convenes scholars, practitioners, and decision makers to imagine and prepare for the future of healthcare. Each year, the symposium addresses key questions and critical challenges to illuminate the path forward.

This year's conference feature panels on timely topics such as AI's evolving impact to diagnostics, innovations in mental health care, value-based care in personalized medicine, and women's health consumer trends, providing us insights into more effective and efficient healthcare delivery.

We are pleased to host the conference again in our state-of-the-art Manhattanville campus. I am delighted that we are joined by a number of industry leaders who are at the center of the conversation about healthcare. We will hear keynote addresses from **Mike Pykosz** (Oak Street Health), **Carolyn Witte** (Tia Health), and **Venky Ananth** (Infosys), as well as many other industry leaders from all areas of healthcare. I hope you will join me to welcome our guests and enjoy a day of networking and learning.

I thank our devoted student leaders who have worked to bring us this special symposium, and I hope the conference proves enlightening and productive for everyone.

Sincerely,

A handwritten signature in black ink that reads "Costis Maglaras". The signature is fluid and cursive.

Costis Maglaras  
Dean & David and Lyn Silfen Professor of Business  
Columbia Business School



## Message from the Program Director

Welcome to the 20th Annual Columbia Business School Healthcare Conference!

We're thrilled to welcome you back to our Manhattanville campus. We are excited to bring together a diverse group of professionals to discuss a broad outlook about the healthcare industry. Our students have been working hard to put together a great program. By focusing on AI's changing impact to diagnostics, innovations in mental health care, value-based care in personalized medicine, and women's health consumer trends, today's program will provide us with insights into more effective and efficient healthcare delivery.

At Columbia Business School, we are committed to bringing together change leaders to address healthcare issues and use the power of collective action to make meaningful progress. We are passionate about discovering new ways to address healthcare challenges and strive to create significant, lasting change.

Our goal is to create a climate where students, faculty, alumni, and healthcare leaders can explore and develop solutions to some of the most pressing healthcare issues of our time. Our commitment to healthcare is exemplified by the programs and initiatives we have implemented and our many healthcare-focused courses.

We look forward to a stimulating and engaging discussion about the future of healthcare, and the many ways in which we can create more equitable and accessible healthcare solutions. We believe that knowledge and experience is best shared through conversations, and we are excited to create an atmosphere where we can learn from each other's perspectives.

Sincerely,

A handwritten signature in black ink, appearing to read 'Carri W. Chan'.

Carri W. Chan  
John A. Howard Professor of Business & Faculty Director  
Healthcare & Pharmaceutical Management Program  
Columbia Business School

## Message from the Healthcare Industry Association (HCIA) Board & Chairs

We are incredibly grateful for the opportunity to bring students, alumni, and industry leaders back to the Manhattanville Campus for the 20th Annual Healthcare Industry Association Conference. Today, we are focused on driving discussion around the future of health, through both technology and consumer preferences. We hope that you all will share your insights and learn from others along our journey today.

We are thrilled to be welcoming keynote speakers who are at the very forefront of financing, developing, and providing this new era of care: **Mike Pykosz** (Co-Founder of Oak Street Health & Interim President of Health Care Delivery at CVS Health), **Carolyn Witte** (CEO and Co-Founder of Tia Health), and **Venky Ananth** (Senior Vice President, Head of Healthcare at Infosys). We are also grateful to have 20+ industry thought leaders who will be participating in panels on pivotal issues such as: the next generation of diagnostics and screening using AI, navigating women's health consumer trends in the modern era, strategies for accessible and effective services for mental health, and revolutionizing treatments through personalized medicine. In addition, we are excited to host the second annual Digital Startup Exposition featuring 10 firms solving pressing challenges across the healthcare landscape and the final round of HCIA's Third Annual Case Competition addressing the interoperability challenge in value-based care. Thank you to all of our speakers, panelists, startups, and competition finalists for generously sharing your time, experience, and wisdom.

Our annual conference is the capstone event co-hosted by the Healthcare and Pharmaceutical Management Program (HPM) and CBS's student-led Healthcare Industry Association (HCIA). It is a forum for students, academics, and industry professionals to network within the healthcare community, hear from industry pioneers, and discuss the trends, challenges, and opportunities impacting healthcare. With over 200 members, HCIA is one of the largest and most active clubs at CBS - representing students interested in pharmaceuticals, devices, consulting, financial services, providers, payors, information technology, and more. We are excited to see the positive impact of CBS's healthcare-focused academic programs and communities as we continue to build a dynamic ecosystem of leaders across the industry.

We would like to extend our deepest gratitude to the HCIA conference team and the HPM team who have devoted the past year to organizing and ensuring the success of this conference. We would also like to thank our sponsors—Infosys Helix, Bristol-Myers Squibb, IQVIA, and Regeneron— whose generous support makes this event possible. Finally, we would like to thank today's attendees for joining us on our quest to advance our knowledge and community for the ultimate betterment of our healthcare system. We look forward to your further engagement and collaboration with Columbia Business School and the Healthcare Industry Association.

### PRESIDENTS

Elizabeth Pon '24, Saloni Mehta '24

### CHIEF OF STAFF

Melissa Sanchez '25, Anja Schempf '25

### CONFERENCE VPs

Avni Bapat '24, Benjamin Levine '24, Bill Chang '24, Palak Bajaj '24, Sarah Besnainou '24, Sanjana Mimani '24

### CONFERENCE AVPs

Brent Rosseland '25, Brynn Taylor '25, Henry Richey '25, Lindsay Zhao '25, Philip Saba '25, Sofia Kalborg Mesquita '25

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CORPORATE SPONSORS

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# SPONSORS

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## Case Competition



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# 20TH ANNUAL KEYNOTE SPEAKERS & FIRESIDE CHAT

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# OPENING REMARKS



**Madhu Venugopal**

Chief Growth Officer for Infosys Helix

Madhu Venugopal is Chief Growth Officer for Infosys Helix with over two decades of leadership experience in consultative selling and managed delivery.

Madhu through his career experience has led geographically dispersed teams executing large-scale technology and operations transformation initiatives for healthcare customers.

For Infosys Helix, he is currently spearheading a bold strategy centered around platform centricity and digital operating model, recognizing its potential to shape and transform the future healthcare IT.



**Tim Cook**

CFO of Healthcare Delivery at  
CVS Health

Tim Cook serves as Chief Financial Officer of Healthcare Delivery at CVS Health, where he is responsible for leading and executing financial business strategies across accounting, FP&A, medical economics, managed care operations, and corporate development of Oak Street Health, Signify Health, Minute Clinic, and CVS Accountable Care. Prior to this role, Tim was Chief Financial Officer at Oak Street Health where he held similar responsibilities and led the company through several capital raises, including its IPO in August 2020, and its sale to CVS Health in May 2023, while supporting the company's growth from 44 to over 204 primary care centers.

Prior to joining Oak Street Health, Tim held various strategy and financial leadership roles throughout his twenty-year career. He previously was the CFO of eviCore Healthcare (sold to Express Scripts in 2017) and held investing and analyst roles at General Atlantic, TA Associates, and Wachovia Securities.

Tim earned a Master's of Business Administration from Columbia Business School and a Bachelor's degree in Business Administration from the University of Richmond.

# FEATURED KEYNOTE



## Mike Pykosz

Co-Founder of Oak Street Health  
and EVP & President of Health  
Care Delivery at CVS Health

Mike Pykosz is the co-founder of Oak Street Health and Interim President of Health Care Delivery at CVS Health. Oak Street Health is a leading network of primary care centers that delivers value-based care to adults on Medicare. Under Mike's leadership, Oak Street Health's team of nearly 7,000 Oakies is rebuilding healthcare as it should be. His strategic guidance has enabled the organization's growth to more than 200 centers across 25 states serving over 230,000 patients since its founding in 2012. The company is improving the lives of older adults by reducing patient hospital admissions by approximately 51% compared to Medicare benchmarks, and driving a 42% reduction in 30-day readmission rates and a 51% reduction in emergency department visits. Mike was recognized as one of Modern Healthcare's "100 Most Influential People in Healthcare" in 2023 for the fourth consecutive year, and one of Business Insider's "100 People Transforming Business" in 2020.

During his tenure, Oak Street Health was selected by AARP as the only primary care provider to carry the AARP name for its delivery of superior clinical outcomes, unmatched patient experience, and dedication to its social mission. Mike led Oak Street Health through its Initial Public Offering in August 2020 and its acquisition of RubiconMD, the leading technology platform providing access to specialist expertise.

Prior to founding Oak Street Health, Mike served as a core member of the Payers and Providers practice at The Boston Consulting Group, where he led projects focused on caring for the Medicare population and their unique healthcare needs. Mike has a BS in Biochemistry from the University of Notre Dame and holds a JD from Harvard Law School.

# FEATURED KEYNOTE MODERATOR:



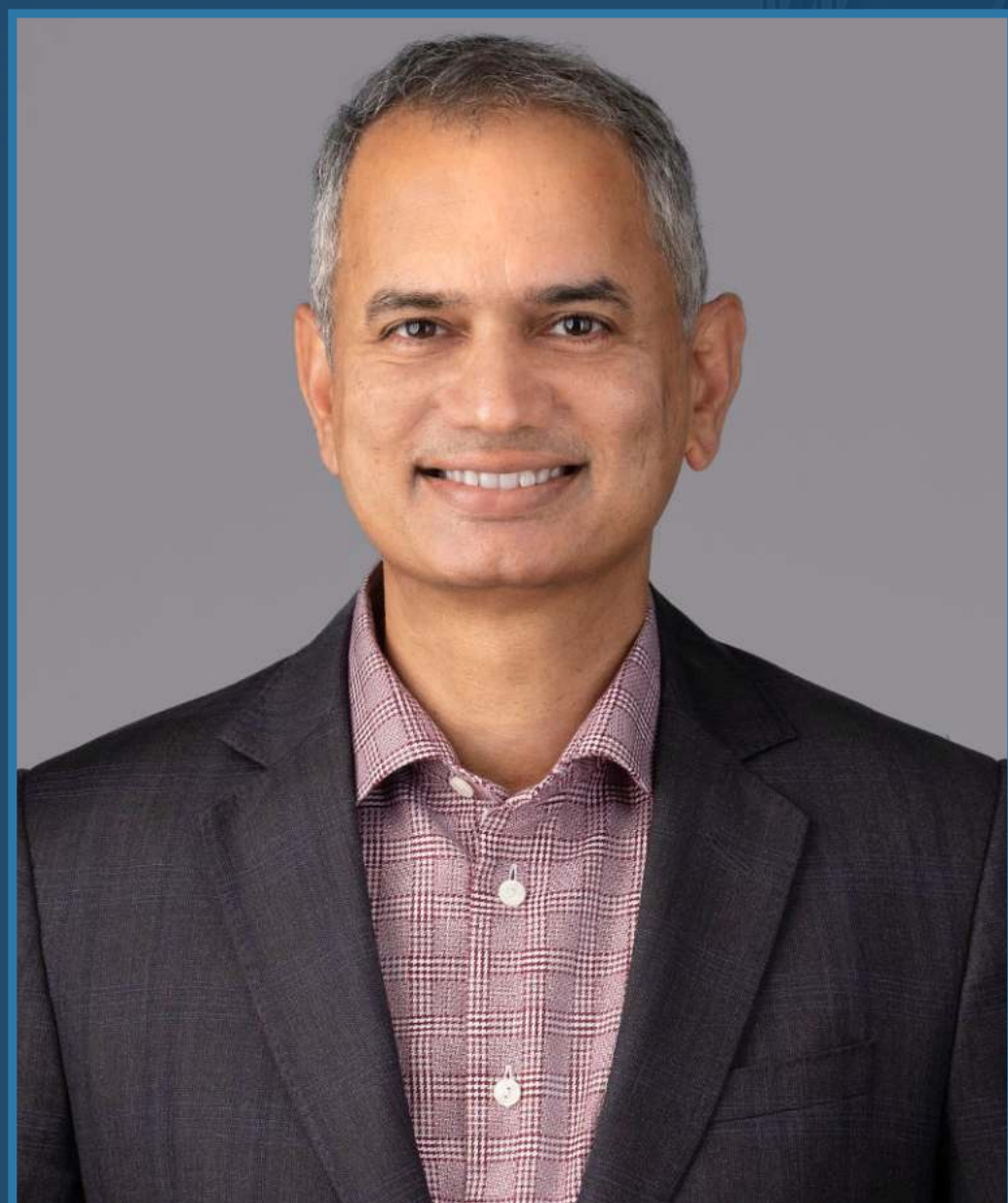
**Greg Gilbert**  
Partner at McKinsey & Co.

Greg leads McKinsey's payor digital work. He serves healthcare and technology companies on a broad array of projects, including digital, analytics, operations, and strategy. Recent client experience includes supporting a large payor on its digital transformation, delivering step-change improvement in consumer experience and driving 30 percent efficiency gains across journeys. Greg also recently worked with a regional payor to improve its IT productivity to enable a broader digital transformation.

Examples of Greg's recent work include the following:

- supporting a national payor on its digital transformation, delivering step-change improvement in consumer experience and driving 30 percent efficiency gains across journeys
- improving the IT productivity of a regional payor to enable a broader digital transformation
- developing the payor strategy of a large healthcare technology provider

# FEATURED KEYNOTE



## **Venky Ananth**

Senior Vice President, Global  
Head of Healthcare at Infosys

Venky is a SVP and global head of Infosys' Healthcare Industry Vertical. In this role, he is responsible for profitable growth of Infosys' Healthcare business. His responsibility straddles Infosys Healthcare strategy, market innovation, building high performance teams and managing critical relationships with senior client executives in the Healthcare industry. He has deep an understanding of Healthcare business and specializes in leveraging technology to solve business problems at scale.

Venky has spent over two decades with Infosys and has broad experience spanning multiple industries and geographies. He has won a multitude of excellence awards and Gold standard awards for outstanding achievement ranging from thought leadership in the industry to client management. He holds an undergraduate degree in mechanical Engineering and an executive leadership program from Stanford graduate school of business.

# FEATURED KEYNOTE MODERATOR:



## **Raymond G. Falci**

Adjunct Associate Professor of  
Business Columbia Business  
School

Raymond G. Falci currently serves on several healthcare boards and is an adjunct professor at Columbia Business School, having previously worked on Wall Street for 20+ years. Mr. Falci was a Managing Director at Cain Brothers from 2006 to 2016, serving on the Executive Committee and co-heading the firm's Services & Technology practice. Ray's banking focus included Healthcare IT and Revenue Cycle Management as well as healthcare distribution, specialty pharmacy and PBMs. Prior to joining Cain Brothers, Mr. Falci was an equity research analyst for 9 years, primarily at Bear Stearns. Ray's research universe included Health Care IT, Distribution, CROs, and Hospitals. Mr. Falci graduated from The Cooper Union with a Bachelor's of Engineering in Mechanical Engineering, earned a Master's Degree from Columbia University in Mechanical Engineering and an MBA from the Wharton School of the University of Pennsylvania.

# FEATURED FIRESIDE CHAT



## Carolyn Witte

CEO and Co-Founder of Tia

Carolyn Witte, CEO and Co-Founder of Tia, views it as her mission in life to fight healthcare inequalities women face. After experiencing her own set of health struggles and seeing how the healthcare system is not built for women, Carolyn started Tia to reimagine women's healthcare from the ground up.

Together with her co-founder Felicity Yost, Carolyn built Tia, the modern medical home for women. The company is trailblazing a new standard of care for women, treating women as whole people versus body parts or life stages. Tia's "Whole Woman, Whole Life" care model fuses gynecology, primary care, mental health and evidence-based wellness services to treat women comprehensively. Since launching in 2017, Tia has grown to serve tens of thousands of women with in-person and virtual care in New York City, Los Angeles, Phoenix and San Francisco. By making women's health higher quality and lower cost, Tia makes women healthier, providers happier, and the business of care delivery stronger — setting a new standard of care for women everywhere.

Carolyn has received many high-profile awards, including Entrepreneur Female Founder 100, Forbes 30 under 30, Inc. Female Founder 100 and Business Insider's Healthcare 30 under 40. Tia announced a \$100 million Series B fundraise in September 2021, representing one of the largest investments ever for a healthcare company focused on women.

Prior to her work at Tia, Carolyn was the Team Lead at Google's Creative Lab where she led a team of designers, writers, filmmakers and engineers to develop & grow Google's core mobile consumer products: Search, Maps and Translate. Her accomplishments while there include: redesigning the Google logo and implementing a new brand system across all Google products; developing and launching Gboard, a Google keyboard for iPhone; and developing and launching Tap to Translate on Android.

Carolyn graduated Summa Cum Laude and Phi Beta Kappa from Cornell University with a Bachelor of Arts in Political Science and Technology Studies and Near Eastern Studies.

## **FEATURED FIRESIDE CHAT MODERATOR:**



Professor Chan teaches the core MBA class, Operations Management. Her primary research interests are in data-driven modeling of complex stochastic systems, dynamic optimization, and queueing with applications in health-care operations management. Her current focus is on combining empirical approaches with mathematical modeling to develop evidence-based approaches to improving patient flow through hospitals, and particularly intensive care units.

### **Carri W. Chan, Ph.D.**

John A. Howard Professor of Business & Faculty Director  
Healthcare & Pharmaceutical Management Program  
Columbia Business School



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# 20TH ANNUAL PANELS

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# 20th Annual Healthcare Conference

10:45am - 12:00pm, Geffen 590

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## AI in Healthcare

*The Next Generation of Diagnostics and Screening*



**Shane Giuliani, MBA**

Senior Vice President of  
Customer Experience &  
Care Delivery  
Imagen Technologies



**Robert Min, MD, MBA  
(CBS '02)**

President & CEO  
Weill Cornell Medicine  
Physician Organization



**David Chen, MBA, MPH**

Director of Strategy &  
Business Development  
Caption Health



**Lyndsey Burton, MD**

CMIO at Flywheel,  
Formerly Worldwide  
Physician Executive at  
Amazon Web Services  
(AWS)  
Flywheel

### MODERATED BY:



**Sid Thekkepat, MBA**  
Managing Director and Partner  
Boston Consulting Group X

## AI in Healthcare

### *The Next Generation of Diagnostics and Screening*



Shane Guiliani is Senior VP of Customer Experience & Care Delivery at Imagen Technologies, a high-growth healthcare startup enabling patients to be diagnosed, treated, and managed in the primary care setting (vs. having to refer out to hospitals, imaging centers, and other slow and expensive options). Imagen has built an AI-enabled platform, including multiple FDA-approved medical devices, that covers a range of modalities including X-Ray, Ultrasound, Echocardiogram, Mammography, Fundoscopy, and others. Imagen's services include teleradiology, onsite clinical staff, and equipment management -- a full solution for provider groups.

At Imagen, Shane leads customer operations, including customer success, provider & patient engagement, project management, clinical workflows & integrations, equipment & installations, RCM & payer enrollment, and services support.

He joined the Imagen leadership team after spending the bulk of his career advising large healthcare companies on their corporate, growth, and customer experience strategies with Deloitte Consulting and Monitor Group. After Deloitte, he served on the leadership team at WithMe Health, a medication guidance solution company.

Shane earned his B.S. in Foreign Service at Georgetown University and his MBA at Harvard Business School.



Dr. Robert Min is President & Chief Executive Officer of the Weill Cornell Medicine Physician Organization, the John Evans Professor and Chair of Radiology at Weill Cornell Medicine, Radiologist-in-Chief at NewYork-Presbyterian Hospital/Weill Cornell Medical Center, and President of Weill Cornell Imaging at NewYork-Presbyterian.

In his role leading the Weill Cornell Medicine Physician Organization (WCMPO), Dr. Min oversees the business operations of clinical practice at WCM. The WCMPO is comprised of more than 2,000 employed healthcare providers who provide 3 million patient encounters each year totaling nearly \$1.8 billion in revenues.

As Chair of Radiology, Dr. Min oversees more than 270 faculty providing diagnostic imaging services and image-guided minimally invasive interventions. In addition to being recognized as providing the highest quality, most patient centered care, the Department of Radiology is consistently ranked in the top ten in the nation in NIH funding.

Dr. Min received his Medical Degree from Weill Cornell Medicine and a Master of Business Administration from Columbia University, completing an internship in surgery and a residency in diagnostic radiology at NYPH/WCMC, where he served as chief resident. After his fellowship in cardiovascular interventional radiology at Stanford University Medical Center, Dr. Min was in 1999 appointed to the WCM faculty, becoming Chair of the Department of Radiology in 2005.

## AI in Healthcare

### *The Next Generation of Diagnostics and Screening*



David Chen is the Director of Strategy & Business Development at Caption Health, part of GE HealthCare. He leads go-to-market strategy, product strategy, and business development to support Caption's mission to leverage AI to scale healthcare access, identify disease earlier, and improve outcomes. Previously, he was a consultant at the Chartis Group and Charles River Associates, focusing on the hospital and life sciences segments respectively. David received his MBA/MPH from Yale University and his BA from Middlebury College.



Dr. Lyndsey Burton is Chief Medical Information Officer, Head of Commercial Healthcare at Flywheel, formerly Worldwide Physician Executive at Amazon Web Service (AWS). She is a Board Certified Radiologist and an Affiliate Assistant Professor of Radiology at the University of Washington. Dr. Burton has 19+ years of healthcare experience including clinical practice and informatics. Prior to AWS, she was the Medical Director of Eversana, where she oversaw data analytics for Havas Health and shaped their go to market strategy for 70+ pharmaceutical product launches. Lyndsey advised digital health and radiology AI startups, which have been acquired or received FDA approval. She has served as an attending physician in academics, private practice, and teleradiology after completing residency at Lahey Health and fellowship at UCLA.



Sid Thekkepat is a Managing Director and Partner at BCG X, Boston Consulting Group's advanced, analytics, build and design unit. He is co-lead on health tech and has extensive experience supporting new business launches, innovation programs and digital ecosystem partnerships for biopharma and medtech clients.

Prior to joining BCG, Sid founded his own startup and was an early-stage venture capital investor. He began his career in management consulting working with companies on growth-related topics.

MODERATOR

10:45am - 12:00pm, Geffen 620

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## Women's Health

*Navigating Consumer Trends in the Modern Era*



**Casey Albert,**  
MBA (CBS '07)

Managing Partner  
SteelSky Ventures



**Sharon Ellen Smith, MD,**  
FACP, MBA (CBS '14)

Corporate Medical Director  
Estée Lauder Companies



**Mae North**

Former Director of  
Product Marketing  
Tia Health



**Janet Choi, MD**

Chief Medical Officer  
Progyny

### MODERATED BY:



**Meela Imperato**  
Head of Marketing  
Cofertility

## Women's Health

### *Navigating Consumer Trends in the Modern Era*



Casey Albert is a Managing Partner at SteelSky Ventures, where she invests in and scales consumer health, digital health and health infrastructure companies that expand care, access and health outcomes for women. She leads SteelSky's Executive Council, which includes representatives from Blue Shield of California, Stanford Children's Hospital, Eli Lilly, and other leading healthcare institutions.

Previously, Casey was the Managing Director at Founders Factory, where she oversaw new company creation and pre-seed and seed-stage investments in consumer health, medtech and life sciences, working closely with strategic LP Johnson & Johnson.

Before becoming an investor, Casey was a serial entrepreneur building tech platforms that disrupted and more equitably directed capital flows in women's health and financial services. Well before women's health was broadly recognized as a category, Casey was CEO & Founder of Kangu, the first maternal health financing platform, which was later acquired by EMC. Prior to that, Casey joined the founding team of Kiva, the first peer-to-peer microlending platform, which is used in over 100 countries and has since facilitated over \$2 billion loans globally.

Earlier in her career as Director of Innovation and Technology at R4D and as Executive Director of the Global Innovation Exchange, Casey advised senior decision makers at the Gates Foundation, Rockefeller Foundation and World Bank and at the innovation agencies within the governments of the US, UK, Canada, Australia and Korea on leveraging technology for social impact. She started her career at Deloitte, working in over 15 countries on strengthening health systems.

Casey graduated magna cum laude with a BA from Wellesley College and has an MBA from Columbia Business School and a Master's in International Affairs from Columbia University's School of International and Public Affairs.

## Women's Health

### *Navigating Consumer Trends in the Modern Era*



Dr. Sharon E. Smith is the Corporate Medical Director for the Estée Lauder Companies. In this role she is responsible for developing and supporting a culture of health, working across multiple internal teams to address health and wellness gaps that affect employees and their families. She is also a partner in crisis leadership, addressing infectious disease and illness threats that affect ELC's employees around the world. Previously she served as Chief Medical Officer for Prudential Life Insurance Company of America.

Dr. Smith has practiced Internal Medicine for over 20 years in diverse roles and has held medical leadership positions. She holds a Doctor of Medicine (MD) degree from Howard University College of Medicine, and a Master of Business Administration (MBA) degree from Columbia Business School. She is board certified in Internal Medicine, Lifestyle Medicine, and is a Certified Medical Review Officer. Dr. Smith has several professional affiliations and is a Fellow of the American College of Physicians. Her passion is population health, and she believes supporting employee health and wellness in the workplace contributes to the overall wellness of the community.

When not at work Dr. Smith is active in community service as a member of several organizations. She is Chair of the Health and Wellness committee of the North Manhattan Alumnae Chapter of Delta Sigma Theta Sorority, Inc., and Chair of the Good Health Wins committee of her local section of the National Council of Negro Women. Dr. Smith is active in the alumni association Columbia Business School, where she is chair of the Hermes Society, co-Chair of The Student Relief Fund, and a founding member of the Columbia Women's Circle. She also sits on the Governing board of The Alliance of Families for Justice, a non-profit organization that seeks to empower formerly incarcerated persons and their families.



Mae North is a seasoned marketing leader with extensive experience in launching and optimizing marketing campaigns across diverse sectors, including healthcare, professional services, and technology. Mae holds an MBA from Boston University and a BA from Middlebury College, specializing in marketing and communications. Mae's expertise lies in market research, product positioning, and go-to-market (GTM) planning. With a track record of success, she has led cross-functional teams to launch the first B2B2C product for CVS Health and was also the inaugural Product Marketing hire at Tia, launching new products and services to address gaps in women's healthcare. Prior to starting her MBA, Mae began her career in business development and sales for professional services, allowing her to work in London and design a CRM system for a global company. Mae's first job out of college was as a paralegal for a top law firm, where she developed superior project management skills and a strong work ethic. In her free time, Mae loves to cook and travel. She is currently training for her first half marathon and recently moved to Jersey to get more space for her Labradoodle.

## Women's Health

### *Navigating Consumer Trends in the Modern Era*



Dr. Janet M. Choi is a board-certified reproductive endocrinologist and serves as the Chief Medical Officer for Progyny where she brings her expertise to ensure Progyny provides the highest quality fertility and family building services to our members and continues to raise the bar as the industry leader.

Dr. Choi has written, published, and lectured extensively on infertility, onco-fertility, and fertility preservation. She is an active member of the American Society for Reproductive Medicine, the American College of Obstetricians and Gynecologists, as well as the New York Obstetrical Society. She has been selected as one of New York Magazine's Top Doctors as well as a New York Super Doctor annually since 2018; a Castle Connolly Exceptional Woman in Medicine every year since 2019; and has been annually listed with Castle Connolly's "Top Doctors" since 2015.

Prior to Progyny, Dr. Choi was the medical director of CCRM New York for the last 7 years. Before CCRM, she was an assistant clinical professor in Obstetrics and Gynecology at Columbia University Medical Center and served as the Director of Onco-fertility and Co-Director of the Fertility Preservation Program.

Dr. Choi graduated Magna Cum Laude from Harvard University with an A.B. in English literature, and earned her medical degree and completed her residency in Obstetrics and Gynecology at Columbia University. She completed her sub-specialty fellowship in Reproductive Endocrinology and Infertility at Weill Cornell Medical College in New York.

Meela Imperato is the Head of Marketing at Cofertility, a human-first fertility ecosystem rewriting the egg freezing and egg donation experience. She has led Marketing teams at several startups (Aaptiv, Noom, Seated, Jumprope), and held advisory roles at companies like Vestwell, Google, Lyft, SoWell Health, and more. She holds dual Master's degrees in Professional Writing and Investigative Journalism and dual Bachelor's degrees in Creative and Professional Writing from Carnegie Mellon University. Her passion for health tech, particularly the fertility and maternity spaces, stems from the challenges she faced when expanding her own family.



MODERATOR



# 20th Annual Healthcare Conference

3:00 - 4:15pm, Geffen 620

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## Innovations in Mental Health Care *Strategies for Accessible and Effective Services*



**D'Andrala Alexander**  
M.A., LPC-S

Director Clinical  
Partnerships  
Spring Health

**Christina Gerdes,**  
MD

Chief Medical Officer & Co-  
Founder  
Willow Health

**Danish Munir**

Founding Partner  
GreyMatter Capital

**Matt Kudish**

Chief Executive Officer  
NAMI-NYC

### MODERATED BY:



**Valerie Purdie Greenaway, Ph.D.**

Professor of Psychology  
Professor of Psychology at Columbia University

## Innovations in Mental Health Care *Strategies for Accessible and Effective Services*



DeDe is a lifelong public servant and a Licensed Professional Counselor-Supervisor in Texas. Professionally, she has served at various community organizations and specializing in the treatment of high-risk individuals in inpatient, residential, and criminal justice settings. She is a former Care Navigator and Clinical Manager at Spring Health and is currently serving as a Director of Clinical Partnerships.

DeDe holds a B.A. in Philosophy-Neuroscience-Psychology and Women & Gender Studies from Washington University in St. Louis and a M.A. in Forensic Psychology from the University of Houston Victoria.



Christina Gerdes, MD is a double board certified adult psychiatrist and addiction medicine specialist who completed her doctor of medicine degree at George Washington University and Adult Psychiatry Residency training at Columbia University College of Physicians and Surgeons. Dr. Gerdes served as chief resident at Columbia University and is a graduate of their Public Psychiatry Fellowship. Dr. Gerdes is a physician executive with experience leading and implementing the collaborative care program at Northwell Health's outpatient program throughout Long Island. While at Northwell, Dr. Gerdes helped develop and open the Adult Behavioral Health Crisis Program, an innovative clinical program offering same-day psychiatric evaluations for individuals experiencing behavioral health crises. Dr. Gerdes went on to serve as the first behavioral health medical director at Cityblock Health and subsequently was the medical director of Centene's specialized medicaid program, the Health and Recovery Program (HARP) for their New York location - Fidelis Care, serving over 50,000 lives. Most recently, Dr. Gerdes is the Chief Medical Officer and Co-Founder of Willow Health -- a virtual behavioral health startup program funded by Andreessen Horowitz offering evidence-based crisis care to individuals in urgent need.

## Innovations in Mental Health Care *Strategies for Accessible and Effective Services*



Danish Munir is a healthcare entrepreneur and investor. Danish is Founding Partner at GreyMatter Capital, a VC firm dedicated to advancing innovation in mental, behavioral and brain health. Danish previously founded, and serves on Investment Committee for Watershed Ventures, a VC firm that harnesses the power of entrepreneurs & LPs from non-traditional backgrounds to cause transformative change in industries that matter, including healthcare. Danish has invested in 60+ companies over the last 7 years including names like Maven Clinic, Headway, Rivian, Thrasio, ACV Auctions and Talkiatry.

Previously, Danish founded Genoa Telepsychiatry (formerly 1DocWay). Genoa was acquired by Optum in 2018, and at the time was the largest telepsychiatry company in the country serving 250K patient visits per year, in 35 states. Danish has also worked at Microsoft and Lehman Brothers in the past. He studied Computer Engineering and Finance at UPenn and Wharton respectively.

Danish grew up in Karachi, and considers both Karachi and New York home. His interests include cutting edge developments in mental health and therapeutics, ultimate frisbee and live music.



Matt Kudish is the Chief Executive Officer of the National Alliance on Mental Illness of New York City. NAMI-NYC is one of the largest NAMI affiliates and helps families and individuals affected by mental illness build better lives through education, support, and advocacy. Under Matt's leadership NAMI-NYC has more than doubled its budget, staff, and impact, touching the lives of more than 23,000 individuals each year through its free programs and services.

Named to City & State's "Health Power" list for four consecutive years, Matt is a respected industry voice on issues surrounding mental health, mental illness, caregiving, and peer support. Notable media coverage includes The New York Times, Wall Street Journal, Thrive Global, CNN, ABC News, WABC-7, WNBC-4, NY-1 and more. Matt was also recognized by Crain's as a 2022 Notable Healthcare Leader and 2022 Notable LGBTQ Leader.

Matt received his Master's in Social Work from Columbia University and his Master's in Public Administration from New York University. He has taught at Columbia University's School of Social Work and guest lectured at NYU's Silver School of Social Work.

## Innovations in Mental Health Care *Strategies for Accessible and Effective Services*



MODERATOR

Valerie Purdie-Greenaway is an American social psychologist and Professor of Psychology at Columbia University. She holds an affiliate position as Professor of Management at Columbia Business School.

She is best known for her work investigating how social environments and people's understanding of their experiences in them cause insider/outsider dynamics. One stream of her research employs randomized control trials to understand how stereotype threat and social identity threat can heighten stress that, when severe, can undermine cognitive performance. She also designs interventions aimed at lessening threat, resulting in greater belonging, stronger social ties and improved cognitive performance. Her second stream of research organizes and make sense of scientific evidence related to diversity, equity and inclusion (DEI). She explores how science experts and lay people come to trust scientific evidence related to DEI and whether such scientific evidence inspires behavior change. The ultimate goal motivating all of her research is help develop and foster inclusive environments that allow diverse social groups to thrive and succeed.

Dr. Purdie-Greenaway has authored over 60 publications that have appeared in journals such as Science, Science Advances, Proceedings of the National Academy of Sciences, and Psychological Science. She has been awarded grants from the National Science Foundation, Russell Sage Foundation and the Spencer Foundation. Currently, she also serves on the editorial board of Psychological Review.

Dr. Purdie-Greenaway is a thought leader on strategies to enhance DEI in organizations. She currently serves on the board of Burberry's Global Council for Diversity and Inclusion. Select clients, past and present, include Goldman Sachs, Ernst & Young, P&G, Aesop, The Broad Institute, Bristol-Meyers Squibb, Genentech, and Spencer Stuart. Her research has been featured in media outlets such as the New York Times, Harvard Business Review, Fortune Magazine, The Atlantic and Scientific American.

She holds an A.B. in psychology from Columbia University (CC '93) where she lettered in varsity basketball. She also holds a Ph.D. in Social Psychology from Stanford University where she trained under Claude Steele.

3:00 - 4:15pm, Geffen 590

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## Genes and Beyond

*Revolutionizing Treatments through Personalized Medicine*



**Robert Ang, MBBS,  
MBA (CBS '05)**

President & CEO  
Vor Bio



**Jennifer Hamilton,  
Ph.D.**

Vice President of Precision  
Medicine  
Regeneron



**Ying Huang,  
Ph.D.**

Chief Executive Officer  
Legend Biotech



**Mike Lehmicke  
MSc.**

Senior Vice President  
Alliance Biotech

### MODERATED BY:



**Nimish Shah, MBA/MPH (CBS '06)**

Partner  
Venrock

## Genes and Beyond

### *Revolutionizing Treatments through Personalized Medicine*



Robert Ang, MBBS, MBA, is President and Chief Executive Officer at Vor Bio, a publicly-traded cell and genome engineering company that aims to transform the lives of cancer patients by pioneering an engineered hematopoietic stem cell (eHSC) therapeutic platform that unlocks the potential of targeted therapies. Vor uses gene editing and CAR-T technologies with the hope of curing liquid tumors like acute myeloid leukemia. Vor has raised over over \$450M in gross proceeds from private and public financing.

Prior to Vor, Robert had operational experience focused on strategy and business development roles at Neon Therapeutics (now BioNTech), Bavarian Nordic, and Cadence Pharmaceuticals (now Mallinckrodt). Robert also had biotech venture capital experience at Frazier Healthcare Ventures, and strategy consulting experience at the Boston Consulting Group. He received his medical degree at the University of Western Australia and an MBA with Honors from Columbia Business School. Robert also serves as an independent director at Enara Bio, an early-stage cancer immunotherapy company.



Dr. Ying Huang currently serves as Chief Executive Officer of Legend Biotech. He sits on the Board of Directors of Legend, as well as Quanta Therapeutics.

Dr. Huang brings over 9 years of experience in research and development at major multi-national pharmaceutical companies and 12 years of experience as a biotechnology analyst on Wall Street.

Dr. Huang was a Managing Director and Head of Biotech Equity Research at Bank of America Merrill Lynch where he led a team of analysts covering more than 30 biotechnology companies that encompass a wide range of therapeutic areas. His knowledge and expertise have been recognized by the Institutional Investor survey as a top ranked biotechnology analyst on Wall Street. Dr. Huang previously worked at Wachovia, Credit Suisse, Gleacher and Barclays before joining Bank of America Merrill Lynch. Besides providing investment research to investors, Dr. Huang and his team conducted due diligence for numerous successful initial public offerings (IPOs) and follow-on offerings in the biotechnology sector.

Prior to his Wall Street career, Dr. Huang was a Principal Scientist at Schering-Plough in the Department of Chemical Research focusing on small molecule drug discovery in the therapeutic areas of cardiovascular and central nervous system. He is the co-author of multiple patents and peer reviewed publications. Dr. Huang received his Doctor of Philosophy in Bio-organic Chemistry from Columbia University. He also studied in the Special Class for the Gifted Young at the University of Science and Technology of China and Columbia Business School.

## Genes and Beyond

### *Revolutionizing Treatments through Personalized Medicine*



Dr. Hamilton is Vice President and Head of Precision Medicine, Early Clinical Development & Experimental Sciences at Regeneron Pharmaceuticals, Inc., leading a rapidly growing team. She has over 24 years of pharmaceutical industry research experience, 21 of which have been with Regeneron. She has research and/or development experience in inflammation/immune, neurology and oncology indications. As department head, Dr. Hamilton oversees the strategic application of biomarkers for clinical development, including target engagement and disease biomarkers, translational research, life cycle management, pharmacogenetics and predictive medicine, including companion diagnostics, across the entire Regeneron clinical development pipeline and research portfolio (>30 clinical candidates currently in development). The team she manages includes biomarker strategy leads, exploratory data analysts, clinical laboratory operations and companion diagnostic experts. In addition to departmental oversight, Dr. Hamilton also leads several cross-functional translational research initiatives. Dr. Hamilton is known for being an inspirational leader, her collaborative approach, scientific rigor and passion for translational research.

Prior to taking on the departmental leadership role in 2017, Dr. Hamilton led Precision Medicine strategies for a number of development programs, including dupilumab. She was the first person to hold a strategic biomarker position in Global Development at Regeneron, establishing the role and function. Dr. Hamilton's strategic and scientific contributions include co-championing atopic dermatitis as the lead indication for dupilumab development, as well as eosinophilic esophagitis as an additional indication for the program, both of which have received regulatory approvals worldwide. The translational research vision she implemented across the dupilumab program has provided insight not only into dupilumab mechanism of action in multiple indications, but also contributed to further understanding of the role of IL-4Ra (IL-4/IL-13) and type 2 inflammation in disease. More recently, she has been one of the leaders and contributors to Regeneron's COVID-19 program strategy and execution.

Prior to joining Regeneron, Jennifer earned an Honors Bachelor's of Science degree from Purdue University in Genetic Biology; a Ph.D. in Molecular, Cellular, Developmental Biology and Genetics from the University of Minnesota in the Dept. of Laboratory Pathology (studying the neurodegenerative disease spinocerebellar ataxia type 1); and completed a postdoctoral fellowship at Eli Lilly and Co. in Oncology Research (gemcitabine resistance in NSCLC).

## Genes and Beyond

### *Revolutionizing Treatments through Personalized Medicine*



Michael joined Alliance for Regenerative Medicine (ARM) in 2018 as its first Director of Science and Industry Affairs. Michael has over 20 years of R&D experience in biomaterials, medical devices and regenerative medicine. He has led product development teams for class II devices, human cell and tissue-based products, and drug/device combination products. He is a creator and an inventor with multiple U.S. patents to his name.

Michael has a MSc in /Biomedical Engineering, with a focus on tissue engineering, from Drexel University. Michaels areas of expertise include cell-based tissue engineering, bioceramics, biodegradable polymers, project management, strategic pipeline development, and business development.

He is passionate about regenerative medicine and believes that it represents our best hope for meeting many unmet clinical needs, thereby changing patient's lives for the better.



MODERATOR

Nimish originally joined Venrock in 2013 and has been investing in public and private healthcare companies since 2010. He works predominantly on Venrock's public and cross-over biotech funds.

He is a co-founder and Board Director of Apogee Therapeutics. He has previously served as a Board Director for InstilBio (NASDAQ: TIL) and as a Board Observer for LianBio (NASDAQ: LIAN), Biohaven Pharmaceuticals (NYSE: BHVN), Viridian Therapeutics (NASDAQ: VRDN), and Dianthus Therapeutics (NASDAQ: DNTH).

Nimish received his B.S. in pharmacy with honors from Rutgers College of Pharmacy, MPH from the Mailman School of Public Health at Columbia University, and MBA from Columbia Business School. He is a member of the Columbia Business School Healthcare and Pharmaceutical Management Advisory Board.



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# THIRD ANNUAL CASE COMPETITION & START-UP EXBO

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20th Annual Healthcare Conference

# HCIA Case Competition:

*The Interoperability Challenge in Value-Based Healthcare in the United States*

1:00 - 3:00pm, Geffen 390

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Sponsored by:



Judged by:



**Jon Gordon**

Co-Founder & Venture  
Partner, MBA (CBS '06)  
HC9 Ventures

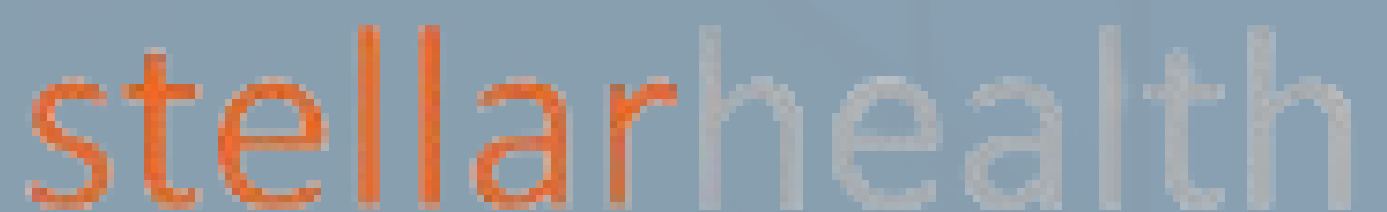
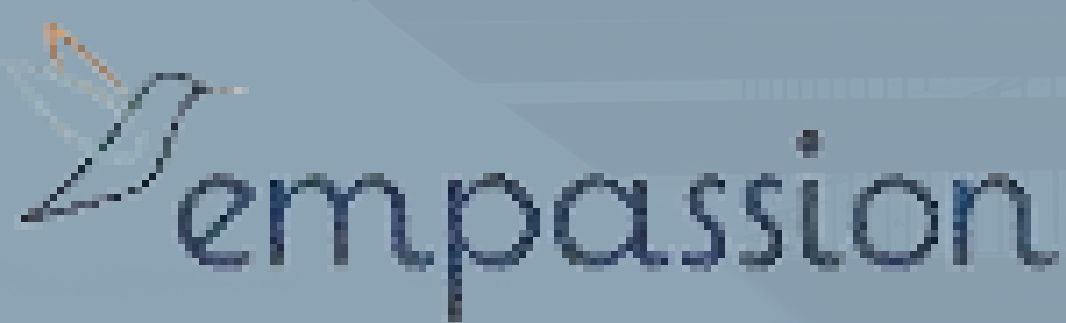


**Vadiraj Guttal**

VP & Business Head  
Infosys Helix

# Startup Expo

1:00 - 3:00pm, Geffen 3rd Floor Boardroom



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